

# MICHIGAN STATE UNIVERSITY

## College of Engineering Destination Data Five-Year Comparison: 2021 - 2025

### Outcomes Comparison by Year

Outcomes Data	2021	2022	2023	2024	2025	5-Year AVG
Knowledge Rate	80%	83%	91%	82%	72%	82%
Overall Placement Rate	95%	98%	94%	92%	93%	94%
Employment Rate	82%	83%	79%	78%	74%	79%
Continuing Education Rate	13%	15%	14%	13%	18%	15%

### Employment Destination Comparison by Region

Employment Destination by Region	2021	2022	2023	2024	2025	5-Year AVG
Michigan Employment	58%	57%	59%	59%	60%	59%
Midwest Employment	77%	75%	76%	74%	75%	75%
Non-Midwest Employment	23%	25%	24%	26%	25%	25%

### College Salary Averages

Salary Averages	2020	2021	2022	2023	2025	5-Year AVG
College of Engineering	\$69,838	\$73,921	\$76,806	\$78,392	\$81,259	\$76,043

- 2021-2023 data represent spring semester graduates only; 2024-2025 data represent the entire academic year due to a shift in reporting practices.

### Quick Facts & Trends

- The knowledge rate has dropped significantly during the past data collection cycle, (10% less than the 5-year average), indicating a need for new initiatives to support collection which would deliver a more accurate representation of Engineering undergraduate next destinations.
- The average placement rate continues to drop, not alarmingly, but annual placement rates have declined since 2022 due to economic uncertainty and most recently, higher unemployment numbers for college graduates.
- Salary averages continue to grow; however, the number of salary data points has declined in the past 3 years, making it difficult to know if salary averages are indeed trending upward (the number of salaries reported went from 527 in 2023, 272 in 2024, and 229 in 2025).
- Knowledge Rate = MSU's knowledge of graduate destinations (Survey Responses + Social Media Scraping).
- The Overall Placement Rate includes Employment, Continuing Education and Other Intentions.
- Midwest includes Michigan, Ohio, Indiana, Illinois, Iowa, Wisconsin, and Minnesota.

## College of Engineering

### Destination Data Five-Year Comparison: 2021 - 2025

#### Top 25 Employers 2025

#### Top Employers 2021 - 2025

<b><i>Ford Motor Company*</i></b>	27		<b><i>General Motors*</i></b>	141
<b><i>General Motors*</i></b>	27		<b><i>Ford Motor Company*</i></b>	111
<b><i>Auto-Owners Insurance*</i></b>	19		Amazon	48
United Wholesale Mortgage*	10		Epic Systems	40
Amazon	9		<b><i>Auto-Owners Insurance*</i></b>	39
Black and Veatch	8		Williams International*	36
LG Energy Solution*	8		<b><i>GE</i></b>	35
Textron	8		<b><i>Eaton</i></b>	27
Williams International*	8		<b><i>General Mills</i></b>	26
Kimley-Horn & Associates	7		Kimley-Horn & Associates	25
<b><i>Trane Technologies</i></b>	7		Textron	25
Microsoft	6		Texas Instruments	23
<b><i>Dow*</i></b>	5		<b><i>Bosch*</i></b>	22
<b><i>Eaton</i></b>	5		Black and Veatch	21
Fast Enterprises, LLC	5		General Dynamics	21
<b><i>GE</i></b>	5		Microsoft	21
Inteva Products*	5		Jackson*	19
AECOM	4		PepsiCo	19
<b><i>Bosch*</i></b>	4		<b><i>Marathon Petroleum</i></b>	18
<b><i>Commonwealth Associates*</i></b>	4		<b><i>Trane Technologies</i></b>	18
<b><i>Fleis and VandenBrink*</i></b>	4		United Wholesale Mortgage*	18
Jackson*	4		<b><i>Dow*</i></b>	17
Johnson Controls	4		Target	17
Siemens	4		LG Energy Solution*	16
Stellantis North America*	4		MI – Dept. of Trans.*	16
<i>*Michigan Based</i>			<i>*Michigan Based</i>	

#### Quick Facts & Trends

- For the period 2021 - 2025, General Motors, Ford, and Amazon have been the top employers for MSU College of Engineering students.
- Thirteen of the top twenty-five employers in 2025 are Michigan based companies.
- Ten of the top twenty-five employers for the period 2021 – 2025 are Michigan based companies.

*\*Companies marked with an asterisk represent Michigan based companies.  
**Bold and italicized companies represent current Partners of The Center.***