

YOUR GUIDE TO:

SCAN FOR MORE INFO



INFORMATIONAL INTERVIEWING

What is an “Informational Interview”?

A casual conversation to **learn about a career, company, or industry** from someone in the field. It's a **powerful networking and research tool**—not a job ask!

Who Should You Talk To?

Family

Professors

Friends

Supervisors

Coworkers

Alumni

LinkedIn Connections

Recruiters

Advisors

ALUMNI
LINKEDIN
NETWORKING

- 1 Go to **Michigan State University** on **LinkedIn** → **Alumni Tab**
- 2 Filter by: **Degree, Location, Company, etc.**

BEFORE

an interview

DO YOUR RESEARCH



USE WHO LOGIC:

- **What do they do?**
(title, LinkedIn headline)
- **How do they do it?**
(skills, work style, company culture)
- **Outcomes?**
(impact, awards, contributions)

DURING

an interview

STAY TRUE TO YOU



ASK ABOUT:

- **Industry & company** trends
- Their past, current & upcoming **projects**
- Their goals for **learning & growth**
- **Advice** they have for you
- **Referrals** to others you should speak with

AFTER

an interview

SAY “THANK YOU!”



USE THIS THANK YOU EXAMPLE:

“Thank you so much for speaking with me about your work at [Company]!”

I learned a lot about your role and appreciated your advice about [specific thing].

I followed through by [action you took]. Looking forward to staying in touch!”