

# College of Engineering Destination Data Five-Year Comparison: 2018 - 2022

## **Outcomes Comparison by Year**

Outcomes Data	2018	2019	2020	2021	2022	5-Year AVG
Knowledge Rate	71%	83%	80%	80%	83%	79%
Overall Placement Rate	96%	98%	94%	95%	98%	96%
Employment Rate	80%	85%	78%	82%	83%	82%
Continuing Education Rate	16%	13%	16%	13%	15%	15%

### **Employment Comparison by Region**

<b>Employment Destination by Region</b>	2018	2019	2020	2021	2022	5-Year AVG
Michigan Employment	63%	56%	61%	58%	57%	59%
Midwest Employment	82%	77%	76%	77%	75%	77%
Non-Midwest Employment	18%	23%	24%	23%	25%	23%

### **College Salary Averages**

Salary Averages	2018	2019	2020	2021	2022	5-Year AVG
College of Engineering	\$65,556	\$66,926	\$69,735	\$69,838	\$73,921	\$69,195

#### **Quick Facts & Trends**

- The 96% 5-year average placement rate demonstrates a consistently strong market for engineers.
  - The average employment rate is 82% for the period 2018 2022.
  - The average continuing education rate is 15% for the period 2018 2022.
- The range for the salary averages from 2018 2022, \$65,556 \$73,921, represents a 13% growth rate for the five-year period.

All data shown is for spring semester graduates of the College of Engineering from 2018-2022.

\*Knowledge Rate = MSU's knowledge of graduate destinations (Survey Responses + Social Media Mining).

\*\*The Overall Placement Rate includes Employment and Continuing Education.

\*\*\*Midwest includes Michigan, Ohio, Indiana, Illinois, Iowa, Wisconsin, and Minnesota.

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# Top 25 Employers 2022

# **Top Employers 2018 - 2022**

General Motors*	26	General Motors*	169
Ford Motor Company*	16	Ford Motor Company*	77
Amazon	12	Epic Systems	41
GE	12	GE	32
Epic Systems	9	Amazon	30
Bosch*	6	Pfizer	29
General Mills	6	Microsoft	23
Pfizer	6	Williams International*	23
Accenture	5	Stellantis/FCA*	20
Auto-Owners Insurance*	5	Target	20
Texas Instruments	5	Dow*	19
Burns & McDonnell	4	Auto-Owners Insurance*	17
Caterpillar	4	Consumers Energy*	17
Crowe LLP	4	Accenture	16
Dow*	4	Bosch*	16
IBM	4	Textron	16
Kimley-Horn & Associates	4	General Mills	15
Microsoft	4	PepsiCo	15
PepsiCo	4	Deloitte	14
Performance Validation	4	Stryker*	14
Stryker*	4	Texas Instruments	14
Target	4	Eaton	13
AECOM	3	Crowe LLP	12
Ally Financial*	3	Rocket	12
Stellantis/FCA*	3	ZF	12

## **Quick Facts & Trends**

- For the period 2018 2022, General Motors has been the top employer for MSU College of Engineering students.
- Eight of the top 25 employers in 2022 are Michigan based companies.
- Nine of the top 25 employers for the period 2018 2022 are Michigan based companies.

Companies marked with an asterisk represent Michigan based companies.

Bold and italicized companies represent The Center Partners.