

EDUCATE

FRESHMEN OUTREACH



Offered **1000+** staff advising hours at Wilson Hall

Participated in **15+** AOP sessions reaching **1500+** incoming freshmen

Met one-on-one with 270 students at AOP regarding career readiness

Conducted **14** workshops at Wilson Hall reaching **400+** students

+75% increase in student engagement since 16-17

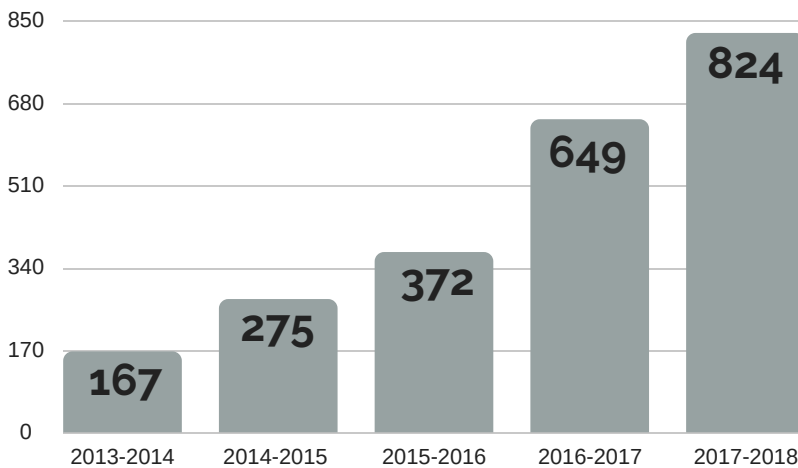
HANDSHAKE ACTIVITY

91%
of freshmen
logged on



74%
of freshmen
uploaded
a resume

EGR 393 EXPERIENTIAL EDUCATION



+50%

annual growth in student enrollment in EGR 393 since 2013-2014

Regional Semester enrollment has grown to 150+ students in 2018



Launched 2 regional programs for Summer 2018 in **Chicago** and **Minneapolis**

SPRING BREAK CORPORATE TOUR

Michigan 2018



43 Students
35 Companies

Detroit, Grand Rapids, Jackson and Lansing

CLASSROOM PRESENTATIONS

20+ EGR classroom presentations reaching **2300+** students

ENGAGE

CAREER ADVISING

1350+

Advising Appointments

1000+

Students Engaged

+35%

increase in the number of appointments since 2016-2017

22%

of appointments took place at Wilson Hall

MAJOR TOTALS

AES	72
BE	20
ChE	111
CE	59
CpE	43
CSE	162
EE	103
EnE	24
MSE	18
ME	265

Freshmen

10%

Sophomore

18%

Junior

27%

Senior

39%

WORKSHOPS

Conducted **39** workshops engaging with **2200+** students



+82%

Increase in total attendance at workshops since 16-17

Note: Half (+1100) of total attendance was from Summer Send Off Event and booth at Colloquium

HALLWAY RESUME CRITIQUES

22 employers hosted hallway resume critiques located in the EB Lobby

HALLWAY ASK SESSIONS

29 employer hosted hallway Ask Sessions located in the EB Lobby

MOCK INTERVIEWS

178 interviews conducted by **24** employers and Center Staff

DIGITAL OUTREACH

Utilized social media (Facebook, Twitter & Instagram) along with a weekly newsletter to share event information, development opportunities & job postings



Delivered **26** newsletters to all EGR students

36% average open rate

385K Total Impressions
+6500 Engagements

15% average growth in followers across platforms

CONNECT

EMPLOYER PARTNERS

Partner program stayed steady with **16 Recruiter Partners and 24 Co-Op Partners**

ACTIVE EMPLOYERS

6500+ active employers recruiting EGR students

JOB POSTINGS

35,000+

Job postings targeting engineers

+133%

Increase in # of job postings since 16-17

Top 5 States for Applicants

Michigan (22,927) | California (4,396) | Illinois (3,885) | Ohio (1,906) | Texas (1,596)

Major	Total	Full Time	Co-Op/Intern
AES	22,126	15,989	6,228
BE	20,763	15,537	5,226
ChE	11,220	8,642	2,578
CE	18,995	14,184	4,811
CpE	12,267	10,547	3,720
CSE	13,248	9,800	3,448
EE	10,135	7,573	2,562
EnE	11,087	8,253	2,838
MSE	9,077	6,756	2,321
ME	9,674	7,193	2,481

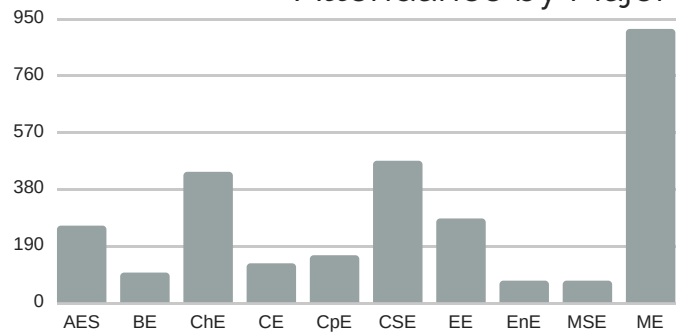
CAREER FAIRS

Coordinated **3** engineering focused events (Co-Op/Intern Exchange, Expo, Partners Week) with **3800+** students in attendance

36% increase in student attendance at engineering career fairs

1035 day after interviews (Co-op/Intern Exchange, Expo, Partners Week)

Attendance by Major



ON-CAMPUS INTERVIEWS

181 interview schedules targeting engineers

93% of schedules were room only schedules

43 employers conducted on-campus interviews



712 engineering students participated in an on-campus interview

+64% increase in the number of student interviews

Note: this data does not include day after career fair interviews

DESTINATION

CAREER OUTCOMES

83% RESPONSE RATE

Data from 538 of 652
graduating students receiving
a bachelor's degree

97% of graduates reported
a career outcome

+100 different employers
hired graduates

SEARCH RESOURCES

students could select more than one option

- 39%** Previous Intern/Co-Op/Work
- 18%** Handshake/Other Job Posting Source
- 73%** On-Campus Recruiting Event
- 18%** MSU Faculty/Staff/Academic Program
- 26%** Personal Network/Family Friend/Other
- 4%** Social Networking

SALARY DATA

207 reported salary data

66,495
Average Salary

46% reported
receiving a
signing bonus



OUT OF CLASSROOM EXPERIENCE

89% participated in
a career based
experience or activity during
their time as a student

CO-CURRICULAR ACTIVITIES

- 80 (23%) Co-op/Intern – for credit
- 227 (66%) Co-op/intern – non-credit
- 79 (27%) Off-Campus Work – career related
- 104 (36%) On-Campus Work – career related
- 10 (4%) Work Abroad – career related

GEOGRAPHIC DISTRIBUTION

A total of **374** graduates reported their
employment location.

61% (228) were employed in Michigan

75% (279) were employed in the Midwest

66% (205) of students originally from Michigan
stayed in Michigan after graduation

Top 5 States after Michigan:
California, Illinois, Texas, Ohio & Indiana

